



Cetinje 9-29.12.2011.

# Milton GLASER

## Crtanje je mišljenje Drawing is Thinking



Organizator izložbe  
Fakultet Likovnih umjetnosti Cetinje  
Organizer of the exhibition  
Faculty of Fine Arts Cetinje, Montenegro

Izdavač  
Univerzitet Crne Gore  
Fakultet Likovnih umjetnosti Cetinje  
Publishers  
University of Montenegro  
Faculty of Fine Arts Cetinje

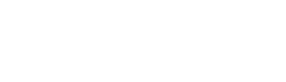
Za izdavače  
Prof. dr Predrag Miranović  
Rektor Univerziteta Crne Gore  
Prof. mr Nenad Šoškić  
Dekan Fakulteta likovnih umjetnosti Cetinje  
For the Publishers  
Professor Predrag Miranović (Phd)  
Rector of the University of Montenegro  
Professor Nenad Šoškić (MFA)  
Dean of the Faculty of Fine Arts Cetinje

Urednik / Editor  
Prof. mr Ana Matić (MFA)

Grafičko oblikovanje / Design  
Ana Matić

Štampa / Print  
M Print, Podgorica

[www.flu-cetinje.com](http://www.flu-cetinje.com)



Partner na projektu  
Narodni muzej Crne Gore  
Project Partner  
National Museum of Montenegro



Realizaciju izložbe podržala  
Ambasada SAD u Podgorici  
Exhibition supported by  
U.S. Embassy in Podgorica



Galerija 42° - Centar za umjetnička istraživanja FLU Gallery 42° - Center for Artistic Research Faculty of Fine Arts Cetinje Montenegro, Cetinje, December / December 2011

# Milton GLASER

To many, **Milton Glaser** is the embodiment of American graphic design during the latter half of this century. His presence and impact on the profession internationally is formidable. Immensely creative and articulate, he is a modern renaissance man – one of a rare breed of intellectual designer-illustrators, who brings a depth of understanding and conceptual thinking, combined with a diverse richness of visual language, to his highly inventive and individualistic work.

Born in 1929, Milton Glaser was educated at the High School of Music and Art and the Cooper Union art school in New York and, via a Fulbright Scholarship, the Academy of Fine Arts in Bologna, Italy. He co-founded the revolutionary Pushpin Studios in 1954, founded New York Magazine with Clay Felker in 1968, established Milton Glaser, Inc. in 1974, and teamed with Walter Bernard in 1983 to form the publication design firm WBMG.

Throughout his career, Glaser has been a prolific creator of posters, prints, books, albums and advertisements. His artwork has been featured in exhibits worldwide, including one-man shows at both the Centre Georges Pompidou in Paris and the Museum of Modern Art in New York. His work is in the permanent collections of many museums. Glaser also is a renowned graphic and architectural designer with a body of work ranging from the iconic logo to complete graphic and decorative programs for the restaurants in the World Trade Center in New York.

Glaser is an influential figure in both the design and education communities and has contributed essays and granted interviews extensively on design. Among many awards throughout the years, he received the 2004 Lifetime Achievement Award from the Smithsonian Cooper-Hewitt, National Design Museum, for his profound and meaningful long-term contribution to the contemporary practice of design. On Feb 25th, 2010, Milton Glaser received the The National Medal of Arts. The award was presented by President Obama in the East Room of The White House. Milton was the first designer to receive this honor.



## Crtanje je mišljenje

### Drawing is Thinking

Drawing upon an amazing vocabulary of images and techniques, Glaser has now created his most personal book. Parts of the book are introduced on this exhibiton.

Based on his view that all art has its origin in the impulse to create – primarily through drawing – he has designed a book that powerfully delineates this idea. In Drawing is Thinking, the drawings depicted are meant to be experienced sequentially, so that the viewer not only follows Glaser through these pages, but comes to inhabit his mind. The drawings represent a range of subject matter taken from throughout Glaser's career. They illustrate the author's commitment to the fundamental idea that drawing is not simply a way to represent reality, but a way to understand and experience the world.

In Drawing is Thinking, the author is less interested in display and more concerned with how the mind works to visually represent reality.

### Crtanje je mišljenje

Oslanjujući se na svoj zadivljujući imaginativni jezik i tehniku, Glejzer je napravio svoju najličniju knjigu, čiji dio imamo prilike da vidimo na ovoj izložbi.

Baziranu na sopstvenom viđenju da umjetnost ima svoj izvor u kreativnom impulsu – primarno kroz crtež – dizajnirao je knjigu koja snažno naglašava ovu ideju. U knjizi Crtanje je mišljenje, prikazane crteže treba sagledavati sekvencijalno (jedan po jedan), tako da posmatrač ne samo slijedi Glejzera kroz ove stranice, već ponire u dubinu njegovog razmišljanja. Crteži predstavljaju sublimat ideja kojima se autor bavio tokom svoje karijere. Oni ilustruju njegovu posvećenost bazičnoj ideji da crtež nije samo način da se predstavi realnost, već način da se razumije i iskuši svijet.

U knjizi Crtanje je mišljenje, autor je manje zainteresovan za sam prikaz-sliku, a više se bavi načinom razmišljanja da razjasni proces vizuelnog predstavljanja realnosti.